



Discover Impactful DX Issues with AI Analytics

Cut through the noise of traditional analytics & monitoring with Galileo.

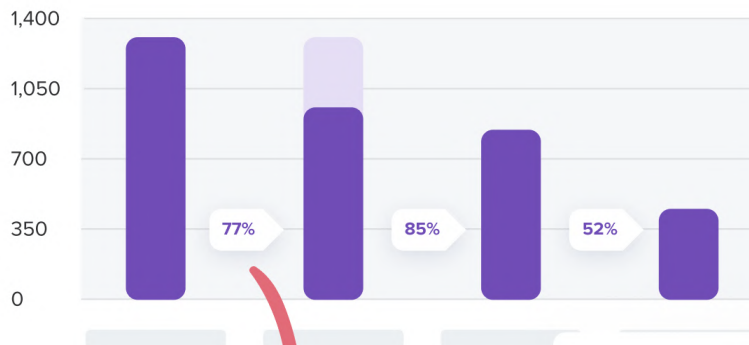
Conversion Funnels

Checkout Funnel

Overall Conversion
34%

Revenue Opportunity
\$42M

Average Transaction Value
\$525.00



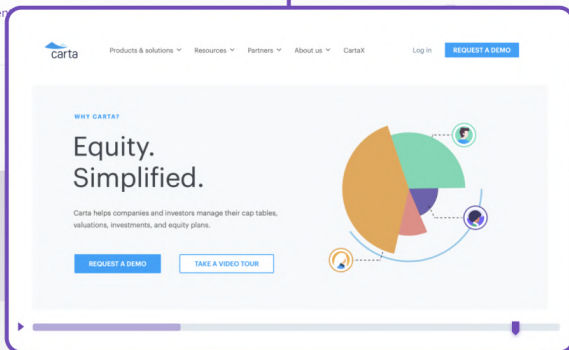
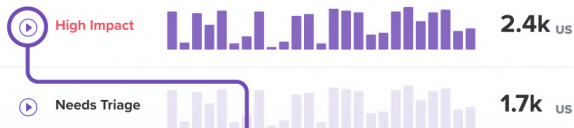
Issues

Rage click on Add to Cart
/assets/app.js in ?

Rage Click on "Pricing"
api.segment.io

Frustrating Request api.segment.io
of JSON input

Dead Click on "Pricing"
my.app.com/sign-up



Sessions Impact

Sessions 138

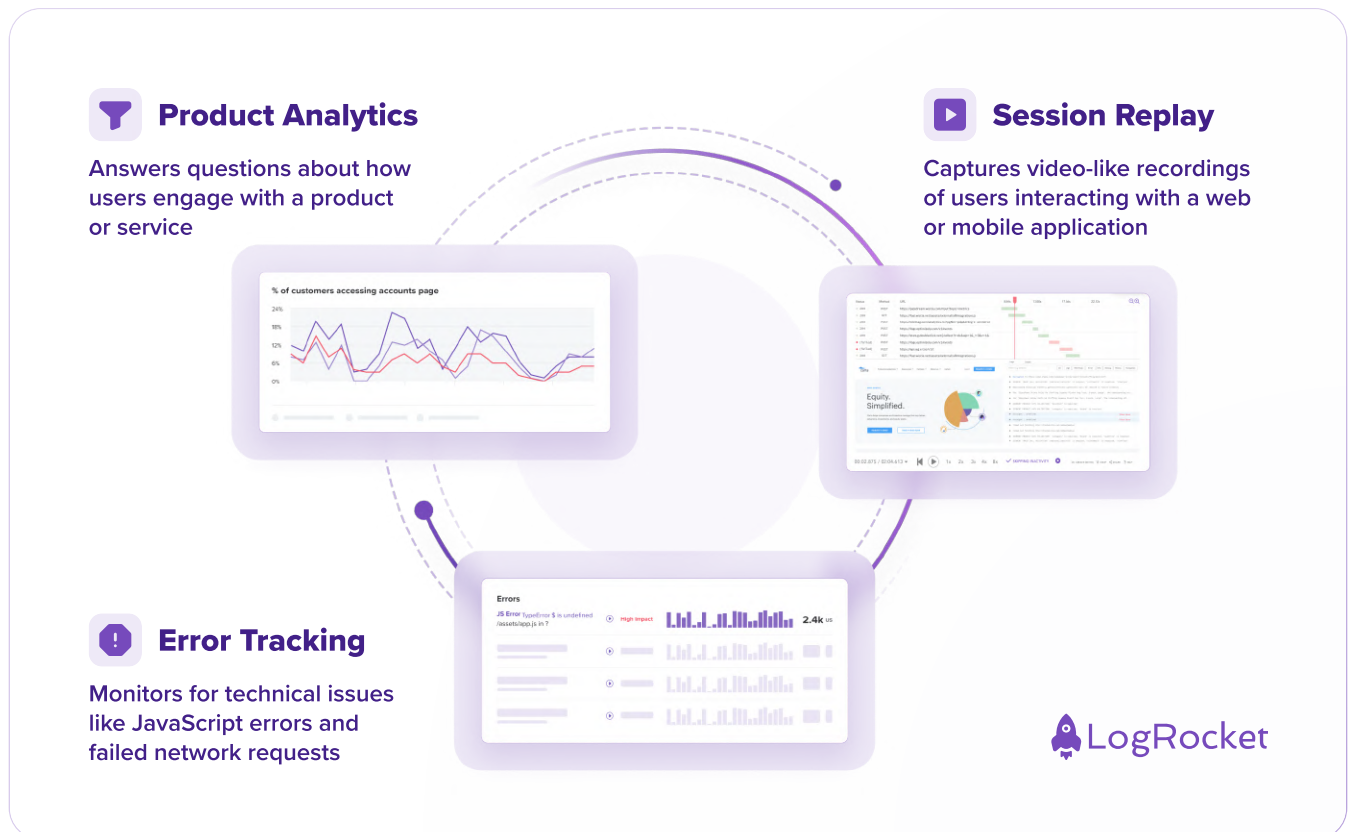
- hi@hamedbahrami.de
9 events 0:00:05 Dec 12, 4:58 am EST
- kevin.falencik@staffcircle.com
619 events 0:07:47 Dec 9, 5:38 am EST
- kyle.dalal@7-11.com
294 events 0:16:48 Dec 9, 5:17 am EST
- [Redacted]
- [Redacted]
- [Redacted]

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The Modern Digital Experience Stack

Consumer expectations for clean digital experiences have never been higher. Users expect fast, user-friendly, and bug-free experiences. In order to meet these expectations, software teams rely on a variety of software tools to monitor their applications. Let's break down the silos of the modern digital experience monitoring stack.

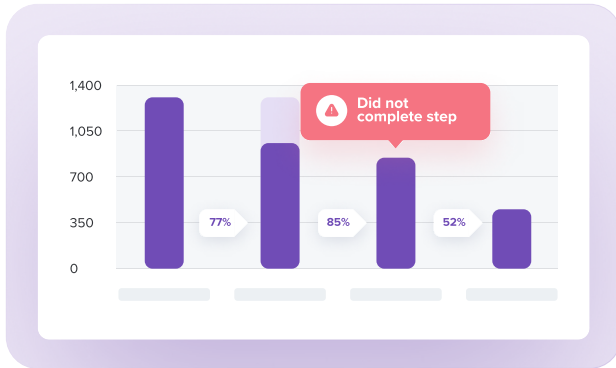
Breaking Down the Silos



Extracting Signal from Noise

With each of these product categories, it is critical that software teams are able to successfully separate signal from noise. Due to the vast amount of data collected, it can be extremely difficult to extract valuable insights that will help us build better experiences for our users. Let's look at each product area individually and explain why this is so hard...

Most Solutions are too Noisy to be Helpful

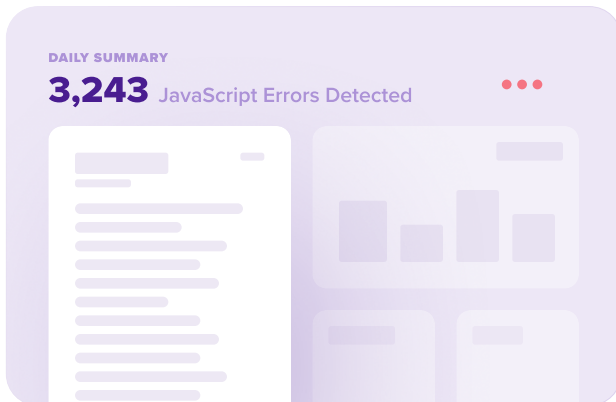
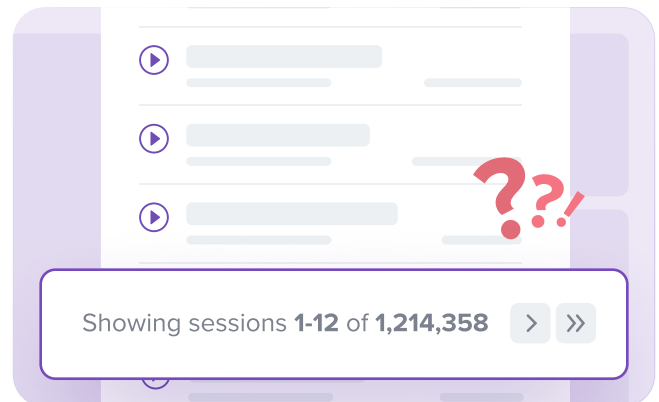


Product Analytics - Raising More Questions than Answers

Most product analytics solutions do an excellent job at surfacing quantitative insights, like revealing the percentage of users that failed to complete a conversion step. However, this is where their utility starts and ends. You'll only be informed of what happened, and be left wondering **why**.

Session Replay - Unclear what Sessions are Valuable

Software teams often struggle to realize the full potential of session replay software due to the sheer volume of sessions collected. The majority of solutions do very little to point you towards meaningful experiences, so teams are left manually sifting through meaningless sessions looking for something interesting.

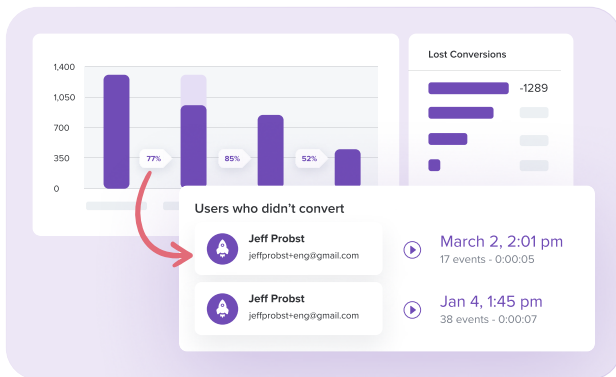


Error Monitoring - A Sea of False Positives

Error monitoring solutions often generate hundreds or thousands of alerts per day, but the vast majority of errors have little to no impact on the end user's experience. To make matters worse, the most impactful errors often have low incidence, making them even harder to discover and prioritize.

Cutting through the Noise with Machine Learning

LogRocket Galileo is the first solution that cuts through the noise of product analytics, session replay, and error monitoring with Machine Learning. Our algorithm has been trained on billions of data points from thousands of applications, covering industries including software, e-commerce, healthcare, finance, and more.



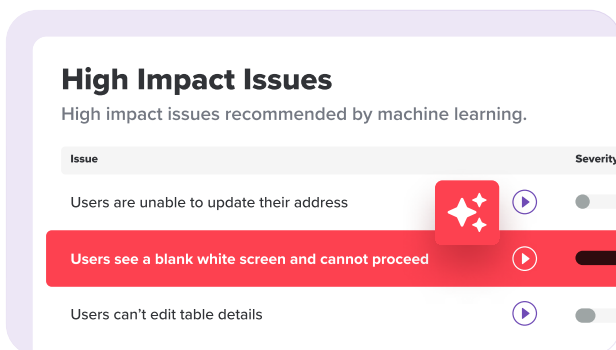
Product Analytics - Uncovering the Why Behind the Numbers

Machine Learning identifies the specific technical and UX issues that impact your KPIs. From there, contextualize quantitative data with the underlying session replays to better understand what factors impact the numbers.

Session Replay - Identifying Meaningful Experiences

LogRocket's ML compiles Recommended Sessions based on user frustration, activity in high-value areas of your app, KPI impact, and more. Filter for sessions with frustration issues like Rage Clicks or Dead Clicks. Stop watching sessions at random hoping to glean new insights.

Name	Activity
Jeff Probst (jeffprobst+eng@gmail.com)	March 2, 2:01pm EDT 17 events - 0:00:05
Jeff Probst (jeffprobst+eng@gmail.com)	March 2 12:56am EDT 5 events - 0:00:07
Anonymous User	January 4, 10:45am EDT 38 events - 0:00:05



Error Monitoring - Cutting through the Noise

Machine Learning surfaces the highest-importance issues by analyzing user frustration signals. Receive regular updates via email or Slack. Our algorithms learn from your feedback to improve accuracy over time.

More Valuable Insights, Less Noise, Fewer Platforms

LogRocket combines the best of product analytics, session replay, and error monitoring into one centralized platform. Our Machine Learning algorithm cuts through the noise in each solution area, allowing you to yield more valuable insights faster.

Stop guessing about your digital experiences

LogRocket combines session replay, product analytics, and error tracking - enabling software teams to create the ideal web & mobile experience.

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These great companies trust LogRocket:

