LogRocket

Discover Impactful DX Issues with AI Analytics

Cut through the noise of traditional analytics & monitoring with Galileo AI
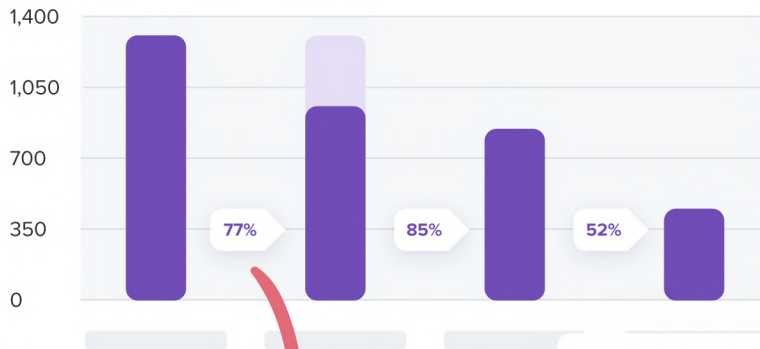
Conversion Funnels
Checkout Funnel

Overall Conversion
34%

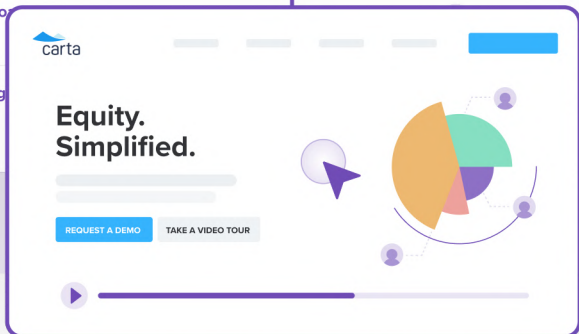**Revenue Opportunity**
$42M

Average Transaction Value
$525.00

| | 1,400 |
| 1,050 |
| 700 |
| 350 |
| 0 |

77%   85%   52%

Issues

Users unable to create account JS Error	🚨 SEVERE	2.4k US
Unable to complete transaction Network Error	🚨 SEVERE	1.7k US
Feedback module failed to lo... JS Error		...k US
Unable to load weather widg... Network Error		...k US

carta

Equity.
Simplified.

REQUEST A DEMO   TAKE A VIDEO TOUR

Sessions   Impact

Sessions 138

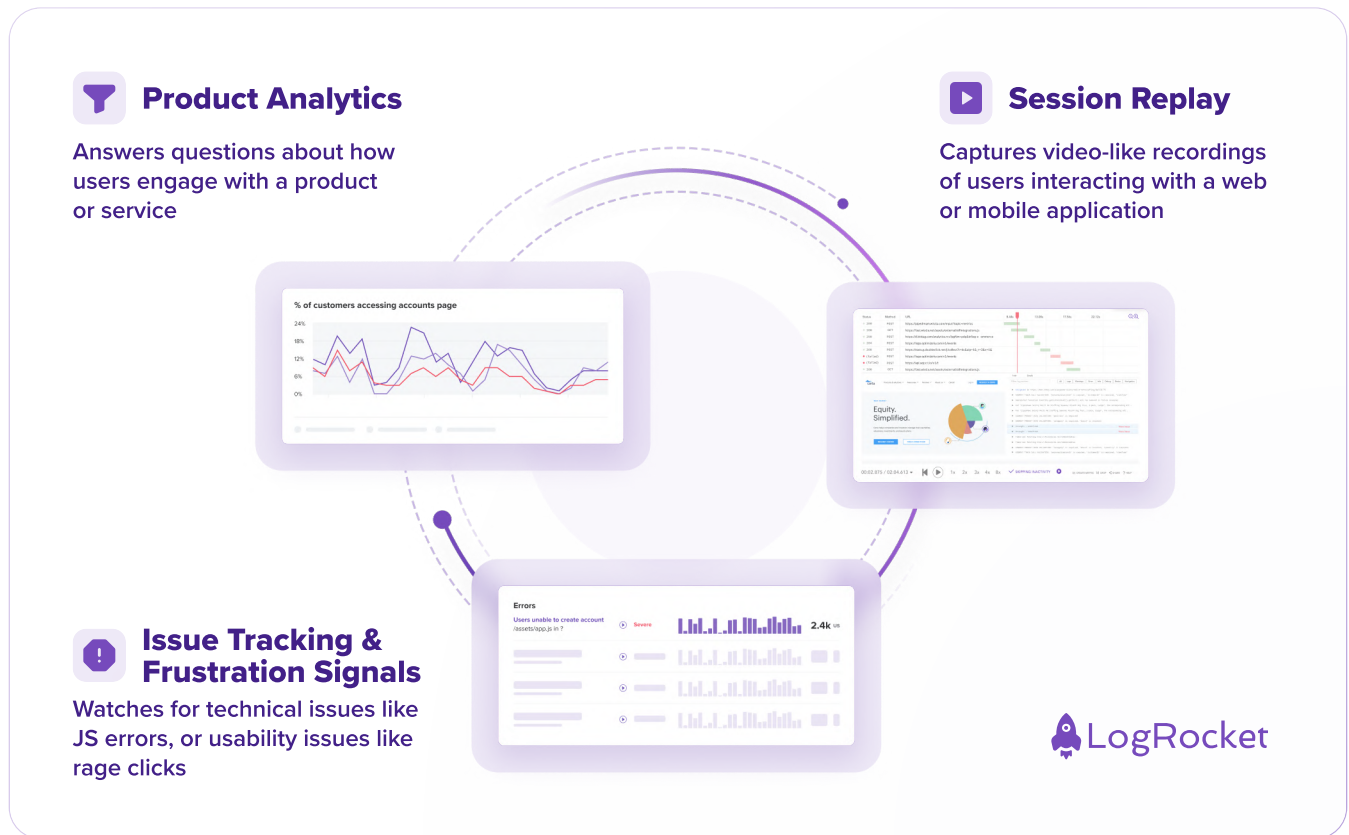| ▶ | rog@gmail.com 9 events   0:00:05 | Dec 12. 4:58 am EST |
▶	jeff@yahoo.com 619 events 0:07:47	Dec 9. 5:38 am EST
▶	john@gmail.com 294 events 0:16:48	Dec 9. 5:17 am EST
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▶		
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Showing **1-12** of **138**   ›   »

The Modern Digital Experience Stack

In today's world, product teams have moved from shipping once a month, to once a week, to multiple times per day. They also run A/B tests, have feature flags, and are personalizing content for their users. The set of things that can go wrong has grown enormously. Teams now rely on a variety of softwares to monitor their apps, but most solutions aren't built to surface these problems efficiently.

Breaking Down the Silos

Product Analytics

Answers questions about how users engage with a product or service

Session Replay

Captures video-like recordings of users interacting with a web or mobile application

Issue Tracking & Frustration Signals

Watches for technical issues like JS errors, or usability issues like rage clicks

Extracting Signal from Noise

The best of breed options in the market now are solutions like LogRocket - which combine session replay, analytics, and issues together. But even with that, there's so much data available that it can take days — or sometimes weeks — to understand what's going wrong. Let's look at each product area individually to see why this is so hard...

# Most Solutions are too Noisy to be Helpful
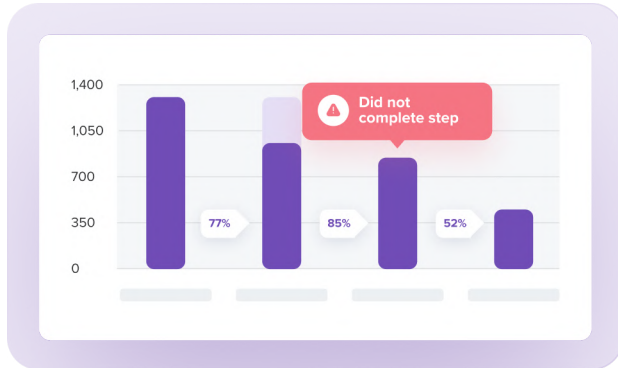
Product Analytics - Raising More Questions than Answers

Most product analytics solutions do an excellent job and surfacing quantitative insights, like revealing the percentage of users that failed to complete a conversion step. However, this is where their utility starts and ends. You'll only be informed of what happened, and be left wondering *why*.

Session Replay - Unclear what Sessions are Valuable

Software teams often struggle to realize the full potential of session replay software due to the sheer volume of sessions collected. The majority of solutions do very little to point you towards meaningful experiences, so teams are left manually sifting through meaningless sessions looking for something interesting.

Showing sessions **1-12** of **1,214,358**

DAILY SUMMARY

3,243 JavaScript Errors Detected
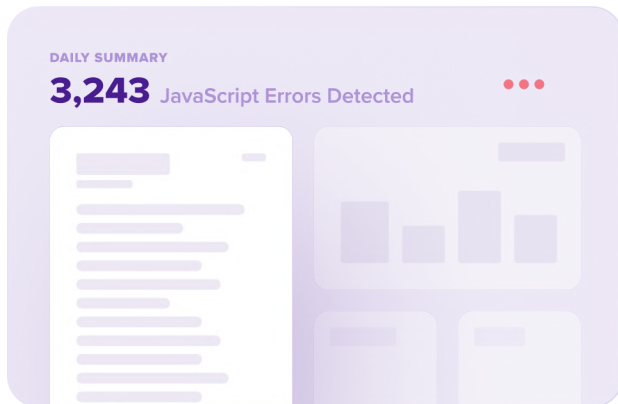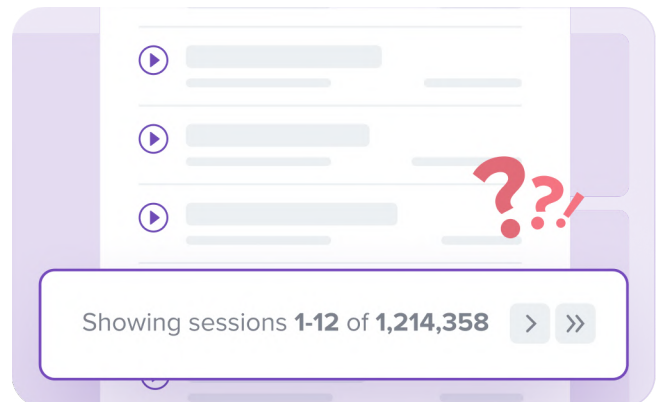
Issue Monitoring & Frustration Signals - A Sea of False Positives

Solutions specializing in issue monitoring and frustration signals often generate hundreds or thousands of alerts per day, but the vast majority of them have little to no impact on the end user's experience. To make matters worse, the most impactful errors often have low incidence, making them even harder to discover and prioritize.

Cutting through the Noise with Machine Learning

LogRocket's Galileo AI cuts through the noise generated by other solutions. It acts likes your personal product assistant, watching every session, understanding user flows and behavioral patterns, and surfacing the most critical problems affecting your users.
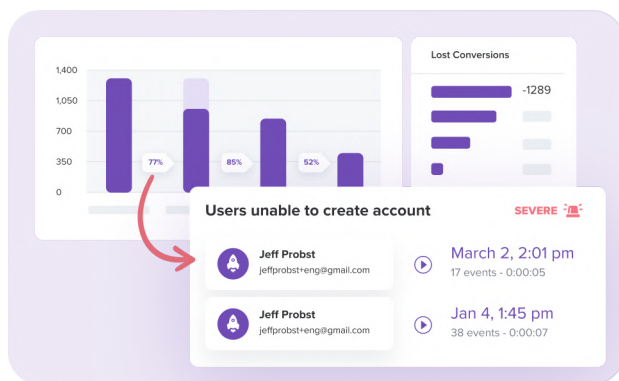

Product Analytics - Uncover the Why Behind the Numbers

Galileo AI identifies the specific technical and usability issues that impact your KPIs, and describes the problems in natural language. Contextualize issues with underlying session replays to better understand the factors impacting the numbers.

Session Replay - Identifying Meaningful Experiences

No more watching sessions at random. Galileo AI watches sessions for you and identifies the important ones, down the the exact moment where the user was affected. Issues Digests deliver those sessions directly to you, and can be customized to focus on the things you care about most: specific product areas, user frustration signals, and newness.
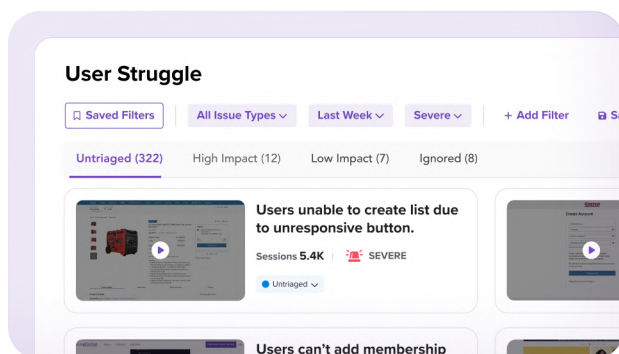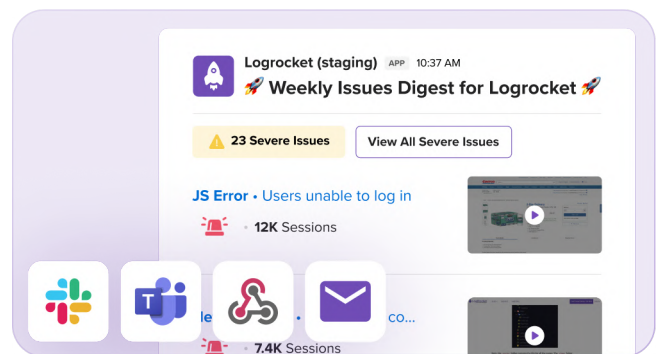
Issues and Frustration - Cut through the Noise

Galileo surfaces the most important issues. It leverages session context and LogRocket's massive historical data set — spanning software, eCommerce, healthcare, financial services, and more — to separate the things that matter from the things that don't.

More Valuable Insights, Less Noise, Fewer Platforms

LogRocket combines the best of product analytics, session replay, and issue monitoring in one centralized platform. Our Galileo AI makes sense of all your data for you, watching sessions and analyzing user behavior to provide you with more valuable insights faster.

Stop guessing about your digital experiences

LogRocket helps software teams discover impactful problems so they can create ideal web and mobile experiences.

CONTACT US

These companies trust LogRocket to optimize their digital experiences:

Capital One   Brex   Cracker Barrel OLD COUNTRY STORE   IKEA   Deloitte.   CUSHMAN & WAKEFIELD   WM WASTE MANAGEMENT

ramp   Saks Fifth Avenue OFF 5TH   Lincoln Financial Group   BlueCross BlueShield   classpass   CISCO   CME Group

🚀 LogRocket